SLAND COUNTY

ISLAND COUNTY PUBLIC HEALTH

Assessment & Healthy Communities

Island County Community Health Improvement Plan

Prioritization Workshop #2 Summary and Discussion Wednesday, April 13, 2016

Introduction

In 2015, Island County Public Health initiated a community health planning process to assess the health of Island County residents, and identify solutions for addressing the most pressing needs. After completing a 'Community Health Assessment' (CHA) in November 2015, Public Health staff and the Island County Community Health Advisory Board (CHAB) staged a series of steps to analyze and prioritize issues assessed within the CHA. The second phase of community health planning – development of the Community Health Improvement Plan (CHIP) – will describe how public health and the community will work together to improve the health of the population. It is a tool that brings together multiple sectors to address a problem that is too big to address alone, and is a form of accountability written and implemented by the community. The process of creating a CHIP sets health-related priorities, identifies programs and policies for implementation, and directs the use of resources.

An initial workshop was held in February 2016, in which data was presented to a broad gathering of 56 community leaders and experts regarding 8 health-related topics. The purpose of this workshop was to interpret and evaluate the presented data, and begin to narrow prioritization areas for the CHIP. Results from that workshop included the following:

- 'Access to Health Care' and 'Housing' are clear areas of need and are priorities in the community
- Mental Health, Violence, and Substance Abuse all have significant points of concern, and the priority focus is where 2 or more of those issues interconnect
- Root cause analysis and the mapping of relationships between issues are important next steps for better understanding each priority topic
- Workgroups dedicated to each prioritized topic should be formed, and each group tasked with creating the Community Health Improvement Action Plans.

This second workshop was created to further narrow priorities, and to implement recommendations received from Workshop #1. Specifically, the goals of Workshop #2 were:

- Analyze existing data in four priority areas: Access to Care, Housing, Depression and Suicide, and Interpersonal Abuse
- Identify areas of strength and concern within those priority areas
- Determine single priority issues within those areas
- Conduct a root-cause analysis on each of those priority issues
- Propose next steps/action strategies to address the primary root causes for each priority issue.



Methods

Participation

All participants from Workshop #1 were invited to participate in Workshop #2. CHAB members and Workshop #1 participants were asked to recommend other experts and leaders for the four workshop topic areas. Participation was limited to 8 participants per topic area to facilitate discussion and workgroup cohesion. Participants were assigned workgroups according to their representative population and area of expertise. Workshop facilitation was led by Bess Windecker Nelson, PhD, LMFT of Family Touchstone, LLC.

Data

Data were presented on posters organized by topic. Data included public health indicators, and results from the 2015 Island County Community Health Survey, 2015 Island County Community Focus Groups Report, Opportunity Council Prosperity Project Report, United Way ALICE Project, Island County 2015 Homeless Point in Time Count, and the 2016 Island County Homeless Youth Survey. Copies of the posters are available in Appendix A.

Workshop Tasks

The workshop was structured into six tasks, described below. See Appendix B for the official workshop agenda.

Data Carousel

Workgroups rotate through data presented for the following topics: Access to Care; Housing; Depression and Suicide; and Interpersonal Abuse. Participants write observations on sticky notes, identifying strengths, concerns, and missing data.

Theme/Cluster Observations and Selection of 1 Primary Issue

At their home station, participants cluster/theme observations from the data carousel, and determine one primary strength and one primary concern.

Root Cause Analysis

At their home station, participants brainstorm the "Whys" for primary concern to determine root causes.

Significance/Control Evaluation

At their home station, participants evaluate each root cause on the community's level of control, and the significance of the issue

Mapping

At their home station, participants take all root causes determined to be of "high significance/high control", and map their relationships to each other. This determines what factor(s) have the greatest impact on other root causes, and where actions could have the greatest impact.

Identifying Concrete Steps to Address the Primary Root Cause

At their home station, participants brainstorm what steps can be taken to begin to address the root causes, and which additional people should be recruited to participate in the workgroup dedicated to that issue.

Two opportunities were provided for workgroups to report out to the larger group on their progress and results. Results from each step for each workgroup were documented.



Results

Participation

A total of 39 community representatives participated in Workshop #2, representing 23 organizations. A full list of participants is available in Appendix C.

Topic Area Results

Results from each step of the workshop were recorded for each topic, and documented below.

I. Access to Care

Step 1: Data Carousel Results: Strengths and Concerns

| Strengths | ✓ * |
|--|----------------------------|
| 73% have visited dentist – higher than US average | |
| Island County has a higher percentage of dentist visits than Washington State and | / / |
| the United States | |
| Dental very better than US average | // |
| 70% of respondents said healthcare is important to them | // |
| 70% reported having a personal physician | |
| About 60% of adults said they had a medical checkup in the past year | // |
| Most (91%) said they had health insurance. | // |
| Medicaid is filling needs of poor people | \checkmark |
| Whidbey and Camano draws higher income for retirement. Greater income equals | |
| greater access. | |
| Access on par with state and national data | |
| Concerns | |
| Whidbey Island residents are not educated optimally about what health care | // |
| resources are available. | |
| Higher rate of people getting regular medical care through the ER. It is 2x higher | //// |
| than Whatcom County and 3x higher than San Juan County. | |
| 36% of respondents said dental care was very hard to get. | |
| 30% usual care through ER | // |
| 40% did not have a medical checkup last year | |
| Many people did NOT have a primary care provider (they use specialty care) | //// |
| 44% didn't get care because of cost | |
| Only 42% of families with children report receiving adequate medical care | ✓ |
| Fewer medical checkups | |
| 60% medical/dental debt | |
| | \ \\\\ |
| Cost is a barrier for medical and dental | VVVV |
| 58% of children don't get adequate medical care | √ |
| Island County residents are less likely to have a personal physician | |



| Low income residents (30%) said access to medical care was a common daily | ✓ |
|---|------------|
| challenge | |
| #2 most common daily challenge for low income | |
| 70% of respondents with income below 100% poverty level are on Medicaid or not | ✓ |
| insured. | |
| 9% with NO coverage | ✓ |
| There are ~40 free clinics in WA. Whidbey has NONE. | ✓ |
| Increased services needing for aging population. | ✓ |
| Other | |
| I do not see information on 0-18 year olds for visits/access. (22% of our population) | ✓ |
| Need to know number of Medicaid Providers in Island County | |
| Cost is not the main reason adults didn't see a doctor. What are the other reasons? | ✓ |
| Island County coordinating with other health organizations outside Whidbey as well – | |
| Camano – Skagit or Providence | |
| Navy Hospital services reduced impacts WGH and Island Hospital. | /// |

^{*} Other participant groups were encouraged to check the strengths, concerns, and missing data that had been identified by prior groups, rather than create duplicate comments.

Step 2: Theme/Cluster Observations and Selection of 1 Primary Issue

Primary Issue: Appropriate knowledge/awareness usage availability of primary care vs ER

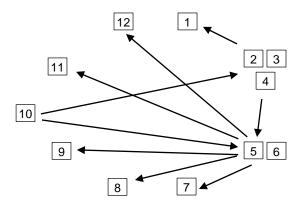
Steps 3 and 4: Root Causes and Control/Significance Analysis

| Low Control and Low Significance |
|--|
| Hospital needs to be more involved with outpatient care |
| |
| Navy has no co-pay so they have to ER for minor things |
| High Control and Low Significance |
| Transportation |
| Transportation to appointments |
| Low Control and High Significance |
| Apathy and procrastination |
| Cost |
| Delay care due to concern about co-pay |
| No mid-level medical access (example: urgent care, clinics, etc.) |
| Urgent care or Saturday/evening primary care |
| Need to recruit more providers |
| Poor reimbursement for prevention |
| Time – putting it aside before it becomes urgent |
| Need more primary doctors |
| No urgent care = go to ER |
| Need more providers to allow for openings in primary care |
| Good doctors leave town |
| No back-up for doctors – always on call |
| Lack of pediatric doctors causing off-island referrals who in turn are not familiar with our resources |



| Amo | Amount of care givers | |
|------------------------------------|--|--|
| High Control and High Significance | | |
| 1 | Need outreach to caregivers about resources/assistance/support groups/mental health | |
| 2 | Central location of information for county-wide resources | |
| 3 | Need single source of healthcare access info for providers, patients, and agencies | |
| 4 | We do not have a centralized referral data base – though information may be obtained through | |
| | insurance company | |
| 5 | Knowledge of resources available | |
| 6 | Health literacy | |
| 7 | No primary care provider so go to ER when it gets bad | |
| 8 | Uninsured are gaining access through 911 and ER – don't know where to go | |
| 9 | Go to specialists vs. primary care | |
| 10 | Collaboration between community agencies | |
| 11 | Lack culture for primary care | |
| 12 | Don't know who takes their insurance | |

Step 5: Mapping of High Significance/High Control Root Cause Relationships



Primary Root Cause: Lack of knowledge/awareness about availability and appropriate usage of primary care vs ER/specialty care for all ages

Step 6: Proposed Action Steps and Identification of Individuals/Organizations for Future Involvement

| Action Steps |
|---|
| Coordinate care for patients after they leave ER |
| Educate doctors and hospital to do better after hospital management |
| Collaboration between ICPH, UW, WhidbeyHealth, NAS Whidbey, Health Navigators – Resource |
| list: plan to keep it updated, outreach to community regarding importance of insurance, medical |
| provider, when to call 911, SAIL, end of life care, mental health, video clips at offices, library, ER, |
| etc. Posting in Whidbey Times, Mailing outreach, posters |
| School education about health care system |

High school curriculum about programs, Medicare/Medicaid, etc. *Requirements for health education Info boards, video in waiting rooms with resources in primary languages



| Phone book |
|--|
| Multi-pronged outreach – social media, print, visual signs, Channel 10, website |
| Single resource website maintained by single agency |
| Distribute info on how to access patient resources |
| Include and distribute to all organizations: Help House, Elder Care, Senior Center, TLC, other |
| agencies, etc. |
| Info available at agencies support population that needs services |
| Info on "What's an Emergency?" |
| PSAs |
| TV announcements regarding what an emergency vs routine medical care |
| Individuals/Organizations Proposed for Future Involvement |
| WGH |
| NHOH |
| Senior Services |
| Opportunity Council |
| United Way |
| Snohomish County |
| WGH Hospital Administration |
| Primary care providers |
| Health Navigators for Insurance – Opportunity Council |

II. Depression and Suicide

Step 1: Data Carousel Results: Strengths and Concerns

| Strengths | ✓ |
|--|--------------|
| Approximately one-third DO report symptoms | ✓ |
| Measurable data about the issue | // |
| We have 3 publically funded agencies | ✓ |
| Early childhood youth and school-based programs are the #3 reported important prevention program | // |
| Island County ranked mental health care as a #1 priority for Island County | // |
| We have school-based mental health counselors | VVV |
| In 2008 there was a reduction by 6 th graders contemplation of suicide | ✓ |
| Rate of suicide decreased in 2014 in Island County | ✓ |
| Concerns | |
| Gender – Females are higher in Island and state | \ |
| People don't know how to access care | \ |
| Opportunity Council Report – 55% said was cost was a barrier to mental health care | /// |
| Limited providers with prescribing medication is a barrier to delivering care | ///// |
| Medicare providers not available | // |
| Focus Group Theme 1 – Limited availability of mental health providers | //// |



| Higher rate of suicide contemplation does not seem to be getting better even though | / / |
|---|--------------|
| hospitalization is higher | |
| Variability noted in rate of hospitalization of children for mental health in Island | ✓ |
| County, vs stable for Washington State | |
| Variability of rates of suicide – general and the rate of youth hospitalized for mental | ✓ |
| illness | |
| Serious contemplation of suicide increasing for both 6th and 10th graders | \checkmark |
| Higher rate of suicide contemplation by 10 th graders than state or US | \ |
| 3.5% above Washington State in 6th grade contemplation of suicide | ✓ |
| Rate of contemplation increases from 6th to 10th grade | /// |
| 10th grade Island County higher suicide contemplation by 2.3% than Washington | /// |
| Other | |
| No information on mothers/fathers of 0-14 year olds with depression | // |
| Is access to mental health care an issue? What are the # of providers? | // |
| Need to know the relationship between military and the high suicide rate. Need | / // |
| more demographic data | • |
| What is influencing the up and down swings of hospitalization of 0-14 year olds? | ✓ |
| No data on mental health/suicide specific to elders or veterans | //// |
| No information on adult depression history | //// |
| What influences rates of suicide? | |

^{*} Other participant groups were encouraged to check the strengths, concerns, and missing data that had been identified by prior groups, rather than create duplicate comments.

Step 2: Theme/Cluster Observations and Selection of 1 Primary Issue

Primary Issue: Current efforts are not positively affecting the rate of suicide contemplation in youth.

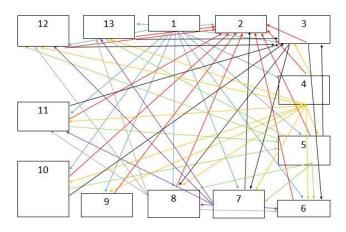
Steps 3 and 4: Root Causes and Control/Significance Analysis

| Low Control and Low Significance |
|---|
| None noted. |
| High Control and Low Significance |
| Rural community with fewer providers |
| Patients' lack of enthusiasm to see assigned provider |
| Patients' lack of commitment to receive care |
| Patients' fear of losing financial state benefits is no longer mentally ill |
| Low Control and High Significance |
| Bullying: both in person and on social media |
| Peer pressure |
| Use of social media: both the parents' use and the youths' use |
| Hormones and puberty |
| Self-esteem and self-worth issues |
| Neglect and abuse from nuclear family |



| | missive or progressive boundaries |
|-------|---|
| | k of positive role models for socially acceptable behavior |
| | k of moral/church social structure (values) |
| | ng with grandparents, aunts, uncles, and legal guardians |
| Dea | ith of one or both parents |
| Milit | ary: moving frequently, death or disability of parents, deployment, etc. |
| | k of reimbursement from Medicare and Medicaid to providers |
| | its on health insurance for number of visits Stigma of mental health issues |
| | t of treatment both with and without health insurance |
| | k of community involvement (perception that it is not our, community members, responsibility) |
| | t to health care agencies to provide services |
| Cos | t to healthcare agencies to implement evidence based practice improvements |
| Hig | h Control and High Significance |
| 1 | Cost of mental health services |
| 2 | Cost of mental health treatment services paid by consumers |
| 3 | Access to treatment including distance and transportation issues |
| 4 | No single entry point for patients to access mental health services |
| 5 | Community lack of awareness of hotlines or who to notify in emergencies |
| 6 | Lack of medical home or primary provider |
| 7 | Providers lack knowledge or expertise in mental health issues |
| 8 | Providers lack knowledge or expertise with prescribing medications for mental health issues |
| 9 | Interoperability of medical records |
| 10 | Pre-existing conditions (Pervasive Developmental Delays, Mental Retardation, etc.) |
| | confounding diagnosis and treatment |
| 11 | (Community) Lack of knowledge of signs and symptoms of depression/ suicidal |
| 12 | Work schedules of parents to bring youth to appointments |
| 13 | Youth missing school to attend appointments |
| | |

Step 5: Mapping of High Significance/High Control Root Cause Relationships



Primary Root Cause: Lack of mental health counseling resources and the cost of mental health



Step 6: Proposed Action Steps and Identification of Individuals/Organizations for Future Involvement

| Action Steps |
|---|
| Hiring or providing more mental health in school |
| Youth prevention hotline |
| Single agency point of contact or Primary care home |
| Whidbey General Hospital acute care tele-health |
| Forefront Education Coalitions |
| Interoperability |
| Future Involvement |
| Military officers – NASWI chaplains provide SafeTalk and Assist Suicide Prevention training regularly |
| and invite community representatives |
| Sea Mar |
| Veterans Services |
| State HIE for interoperability |
| Seattle Children's Hospital |
| The Everett Clinic Mental Health |
| Providence Everett Hospital |
| School District administration |
| City leaders – Mayors, Clinton Community Council, Freeland Council |
| State legislature representatives for funding |
| Senior services |
| Charlene Ray – Island County Human Services |
| Compass Health |

III. Interpersonal Abuse

Step 1: Data Carousel Results: Strengths and Concerns

| Strengths | * |
|---|---------------|
| Violent crime rates are low in Island County compared to Washington State | //// |
| Domestic violence services are "extremely important" | // |
| Island County perceived as a safe place to raise kids | //// |
| For almost a decade, student bullying was under the state average | |
| Quality of a healthy community higher on list #7 | ✓ |
| Concerns | |
| Domestic violence victims state services are "hard to get" | /// |
| 10 th grade students physically hurt above state average | ////// |
| Higher rate of domestic violence compared to state | /// |
| 8 th grade bullying is on the rise in Island County | /// |



| Crime and violence prevention ranked #3 by 28% of Camano residents | /// |
|--|--------------|
| Domestic violence is ranked as #24 out of 25 health concerns | ✓ |
| Domestic violence and students reporting being hurt on purpose by an adult is | ✓ |
| higher than state percentages | |
| 24% of respondents indicated DV services as "hard to get" | |
| Island County is higher than Washington in most graphs | // |
| 2008 and up there is an upward trend among 12th grade students [reporting they | |
| were made to feel unsafe by someone they were dating] | |
| Shocking: 31.9% of 10 th graders reported physically hurt by an adult | \checkmark |
| Other | |
| Any correlation between 10 th grade students hurt by an adult vs youth living doubled | |
| up from the NAEYHE data? | |
| Lack of data related to this topic, especially seniors | \checkmark |
| Elder abuse and domestic violence among older adults not reflected in data | ///// |
| Elder abuse and financial exploitation | // |
| How is bullying defined? | |
| Personal safety vs. domestic abuse? | ✓ |
| What are considered "domestic violence victim services?" in the survey | |
| Is the 2008 and after increase because of reporting or actual crime? | |
| | |

^{*} Other participant groups were encouraged to check the strengths, concerns, and missing data that had been identified by prior groups, rather than create duplicate comments.

Step 2: Theme/Cluster Observations and Selection of 1 Primary Issue

Primary Issue: Youth violence and abuse reported higher in Island County than Washington State and trending upwards.

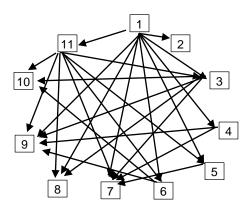
Steps 3 and 4: Root Causes and Control/Significance Analysis

| Low Control and Low Significance |
|---------------------------------------|
| Social pressure |
| Peer pressure |
| Social norms that retribution is okay |
| Economic stress |
| High Control and Low Significance |
| None reported |
| Low Control and High Significance |
| Lack of school-based resources |
| Intervention resources |
| Lack of things for youth activity |
| Poor role modeling |
| Fear of repercussions for reporting |
| Fear of consequences of reporting |
| Being around unsafe people |



| Uns | stable home environments | | | | | |
|-----------------------------|--|--|--|--|--|--|
| Enti | tlement vs. low self-esteem | | | | | |
| Med | Media influence de-sensitized | | | | | |
| Self | Self-confidence of youth | | | | | |
| Alcohol and substance abuse | | | | | | |
| De- | sensitization/acceptance of violence | | | | | |
| Lac | k of family support to school | | | | | |
| Hig | High Control and High Significance | | | | | |
| 1 | Awareness of resources available | | | | | |
| 2 | More is reported due to recognition of programs | | | | | |
| 3 | Parenting skills | | | | | |
| 4 | Student training about responsible use of social media | | | | | |
| 5 | Lack of youth empathy | | | | | |
| 6 | Parents intimidated by social media control | | | | | |
| 7 | Social responsibility to appropriate use of social media | | | | | |
| 8 | Youth education about responsible reporting of abuse | | | | | |
| 9 | Lack of conversation between child and parent about violence | | | | | |
| 10 | Unsupervised access to social media | | | | | |
| 11 | Lack of parent training in citizen awareness | | | | | |

Step 5: Mapping of High Significance/High Control Root Cause Relationships



Primary Root Cause: Lack of parenting training and resources

Step 6: Proposed Action Steps and Identification of Individuals/Organizations for Future Involvement

| Action Steps | |
|--|--|
| Parent training to teach their children about healthy relationships (Social media, alcohol/drug use, | |
| bullying) | |
| Coordinated entry program – Island County | |
| 211 | |
| Collaborate with school districts to parent/student orientation | |



| Identify different ways to get parents trained |
|--|
| Workgroup/committee to identify and implement actions |
| Identify access points to provide information |
| Support groups |
| Recognize cultural diversity |
| Future Involvement |
| NASWI Fleet and Family Services – Tim Schwitalski, Pam Delaney, Kathleen Schofield |
| All school districts (Coupeville, South Whidbey, Camano Island, Oak Harbor) |
| CPS |
| Healthcare Authority |
| School PTA leaders |
| Faith Community, including military chaplains |

IV. Housing

Step 1: Data Carousel Results: Strengths and Concerns

| Strengths | √ * |
|--|--|
| We have good range of resources according to the ALICE report | /// |
| Island County households spent less of their income on housing in 2011-2013 than | ✓ |
| in 2008-2010 | |
| Spending on housing is equitable across the county, state and nation | // |
| Household spending percentage is comparable to state and nation | $\checkmark\checkmark\checkmark\checkmark$ |
| More Island County youth are doubled up with a parent than on their own | ✓ |
| Concerns | |
| Chronic homelessness numbers are increasing | VVVV |
| From the Focus Group data, emergency shelter and supportive housing are needed | /// |
| Blurring of shelter and affordable and available housing | \checkmark |
| Low income households indicate affordable housing a high concern | $\checkmark\checkmark\checkmark$ |
| Affordable housing is a #1 and #2 ranked issue for low income households in the | / |
| Island County survey | |
| Affordable housing units are half of the state and national average | //// |
| Island County has fewer affordable and available units than the state and national | /// |
| averages | |
| Lack of affordable housing units | / / |
| Scarce housing options that are affordable and available | / / |
| Less affordable housing in Island County than in Washington or the US | / / / |
| | |
| Household annual survival budget is \$56,088 and requires an income of \$28.04 per | V |
| hour. | |
| Household survival budget for a family of 4 requires an income equal to the median | |
| household income identified by the Census/ACS. | |



| Household survival budget for a family of 4 requires more income than twice the budget for a single adult. | |
|--|--------------|
| Homeless numbers are increasing | ///// |
| The number of homeless unsheltered increased significantly | VVVV |
| Point in Time counts are increasing in all categories | /// |
| Homelessness increased by more than a third between 2015 and 2016 | \checkmark |
| Other | |
| Lack of community support and leadership for addressing homelessness and | |
| affordable housing | |
| ALICE report is based on 2013 data | |

^{*} Other participant groups were encouraged to check the strengths, concerns, and missing data that had been identified by prior groups, rather than create duplicate comments.

Step 2: Theme/Cluster Observations and Selection of 1 Primary Issue

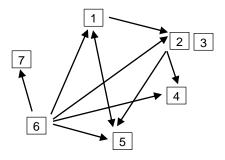
Primary Issue: Lack of affordable housing availability is driving up the homeless population

Steps 3 and 4: Root Causes and Control/Significance Analysis

| Law Control and Law Cinnificance |
|---|
| Low Control and Low Significance |
| Part-time residents |
| High Control and Low Significance |
| Utilization of houses for full-time use |
| Low Control and High Significance |
| No federal funding for decades |
| Regular real estate market does not create affordable housing – needs subsidies |
| Getting funding for affordable housing is complex with application calendars and the need for |
| experienced developers |
| High cost of living |
| Cost of regulation |
| Cost of building materials |
| Influx of Navy and population growth |
| Lack of infrastructure – limited land, water, septic, and regulations |
| Lack of jobs/employment |
| High Control and High Significance |
| 1 County staff and leadership interface with local city and town leadership to collaborate on |
| solutions |
| 2 Zoning – Comprehensive plans |
| 3 How to define affordability |
| 4 Public/Political will |
| 5 Lack of prioritization by leaders |
| 6 Gaps in housing continuum |
| 7 A call to action for advocacy to elected officials and broad community leaders to prioritize this |
| issue |



Step 5: Mapping of High Significance/High Control Root Cause Relationships



Primary Root Cause: Low awareness and public/political will regarding the lack of affordable housing driving up the homeless population.

Step 6: Proposed Action Steps and Identification of Individuals/Organizations for Future Involvement

| Action Steps |
|--|
| Public campaign: "Got Housing?" |
| Identify housing inventory |
| Clarify infrastructure limits |
| Define affordability – explain how it pencils out |
| Clarify what elements are in the Housing Continuum |
| Share human stories – what is the message? |
| Identify stakeholders to lead |
| Future Involvement |
| Senior Services of Island County |
| City/Town Planners |
| Medical professionals serving Camano |
| Stanwood/Camano schools |
| Faith community |
| Chamber leaders |
| Service groups |

Prepared by Laura Luginbill, Assessment and Healthy Communities Director Last Updated: April 22, 2016

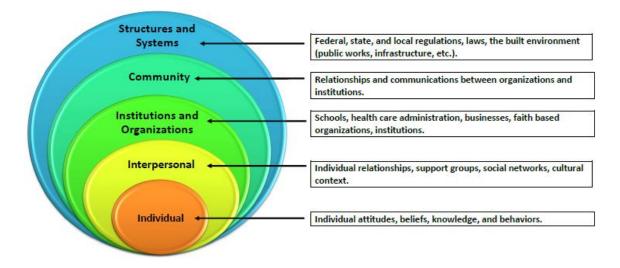


Discussion

In the mid-20th century, social psychologists began to create models of individual behavior to better understand the widespread unacceptance of disease-prevention activities throughout the population. (Riekert et al 2014; p11). Models developed over the next several decades – known collectively as individual behavior change models – emphasize promoting changes in individual cognition and behavior to improve health. However, as decades have research have revealed, this individual-focused approach to behavior change has limited impact. "To date, we have seen that rigorously designed and theoretically informed behavior change interventions often provide only modest changes in health behavior that have not consistently translated into lasting behavior change or had a population-level impact" (Riekert et al 2014;p 29).

In response to decades of disappointing individual behavior-focused interventions, a new collection of models known as "socio-ecological models" (SEM) have been developed by researchers that account for how people interact with their physical, social, and cultural environments – and how these external factors influence individual behavior. Research continues to reveal the power of these multi-level factors, and the public health system has taken great strides in the past decade to invest in multi-SEM level interventions.

Figure 1. Centers for Disease Control and Prevention (CDC) Diagram of a Socio-Ecological Model.



Source: Division of Nutrition, Physical Activity, and Obesity, National Center for Chronic Disease Prevention and Health Promotion. Available at: http://www.cdc.gov/obesity/health_equity/culturalRelevance.html

A Socio-Ecological Model (SEM) does not disregard the role of individual knowledge and attitudes, but places them within a much larger context of influential factors that include social networks, organizations, collaboration between organizations, and policies that impact the physical environment. Interventions that aim to generate widespread, lasting population health change must address all levels. Interventions that only target one or two levels must be realistic about their ability to generate behavior change, and set goals that are reasonable for the limited reach and investment.



As workshop participants went through the series of exercises, they were asked to brainstorm root causes for their primary concern, evaluate each root cause on the group's perceived level of control to impact that root cause, and evaluate the level of significance it would have on the primary concern. Participants were then asked to select one root cause they thought would be the most impactful and to brainstorm action steps on how best to generate positive change. Categorizing these primary concerns and root causes by their location on the SEM provides a valuable perspective on participants' behavior change ideology, and on which SEM levels there was perceived control.

Access to Care

The selected primary concern of 'Appropriate use of primary care versus emergency room care' is an individual-level outcome within the SEM. The majority of root causes evaluated by the workgroup as "highly significant" but with "low control" (HSLC) were those causes originating at the "Institution and Organization" level of the Socio-Ecological Model (66%). Root causes evaluated as "highly significant" with "high control" (HSHC) were at the "Community" level (42%) and "Individual" level (50%). Two root cause selected as most impactful were 'Lack of knowledge/awareness about available resources" and "Lack of knowledge/awareness on appropriate use of primary care versus emergency room care'. Both root causes are within the 'Individual' level of the SEM.

Depression and Suicide

'Serious suicide contemplation' was selected as the primary concern for this focus area, and is an individual-level outcome within the SEM. The greatest number of HSLC root causes were within the "Interpersonal" level (44%), followed by the "Institution and Organization" level (33%). HSHC root causes evaluated were at the "Institutional and Organization" level (39%), "Individual" level (30%), and "Community" level (23%). Two root causes were identified as most impactful: 'Lack of mental health resources' and 'Cost of mental health services', both located within the 'Institution and Organization' level of the SEM.

Interpersonal Abuse

The selected primary concern of 'Violence directed toward youth or between youth' in an interpersonal level outcome within the SEM. HSLC root causes were primarily at the Individual level (43%) and Interpersonal level (29%). HSHC causes were also at the Individual level (55%), and the Interpersonal level (27%). The most impactful HSHC root cause selected by the workgroup was 'Lack of parenting training and resources' which could placed in either the "individual" or "interpersonal" levels.

Housing

'Lack of affordable housing availability is driving up the homeless population', was the only primary concern at the structures and system levels of the SEM. HSLC root causes were primarily at the Structures and Systems level (56%) and Institution and Organization level (33%). HSHC root causes were evenly dispersed between Structures and Systems (29%), Community (29%), and Institutional and Organization (29%). One root cause was at the Individual level. The most impactful HSHC root cause selected by the workgroup was the one Individual level cause, described as "Public will".



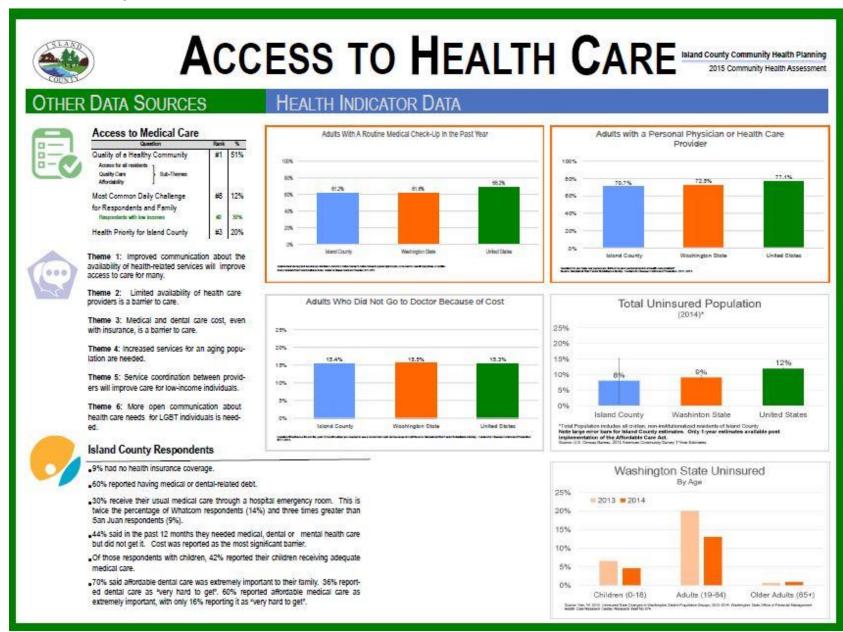
Conclusions

A lack of individual knowledge is at the foundation of all four workgroup's most impactful HSHC root causes. Two groups framed their root cause on the lack of community resources (Institution and Organization level), but the intent of increasing availability of those resources is for education of individuals on the desired behavior. As we have learned from research on individual behavior and socio-ecological models, improving population health does require individual knowledge and attitude change, but cannot stop there. There must be interventions within the interpersonal, institutional and organization, community, and systems and structures levels.

The next step in development of the Island County Community Health Improvement Plan (CHIP) is to establish four workgroups, one for each of the primary issues identified. Each workgroup will be tasked with completing additional evaluation of sub-population data, researching evidence-based solutions, and selecting the most appropriate and feasible interventions. The work completed at Workshop #2 will provide the foundation for that work, and as we have seen, provide valuable recommendations for impacting individual knowledge and attitudes. Future work should also include the evaluation of interpersonal, institutional and organizational, community, and systems level interventions to create a comprehensive approach towards population health improvement.



Appendix A. Workshop Data Posters







SUICIDE & DEPRESSION

Island County Community Health Planning 2015 Community Health Assessment

OTHER DATA SOURCES HEALTH INDICATOR DATA



Mental Health Care

| Question | Rank | * |
|---|------|-----|
| Quality of a Healthy Community | #16 | 5% |
| Most Common Daily Challenge for Respondents and Family | #14 | 8% |
| Health Priority for Island County | #1 | 28% |
| Parapondents with low income | 16 | 18% |



Theme 1: Limited availability of mental health care providers-those that accept publiclyfunded insurance and/or are able to prescribe medications—is a barrier to care.

Theme 2: Existing community services are often not able to provide support for clients also experiencing mental illness.

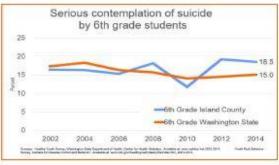
Theme 3: Early childhood, youth and schoolbased programs are important prevention services in our community.

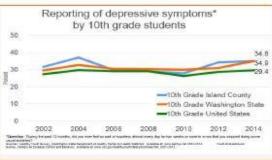


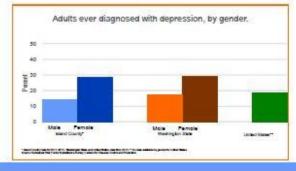
55% of respondents* said the most common reason for not receiving mental health care was cost.*

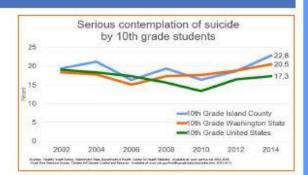
ndishes Whatcon listend and San Juan residents

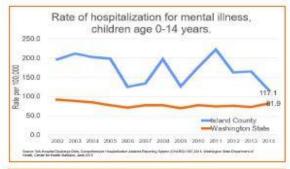
33% of Island County respondents said mental health/counseling was "extremely important" to their household, 17% said these services were "very hard to get."

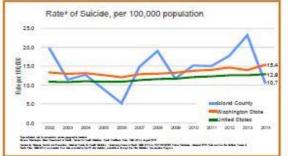




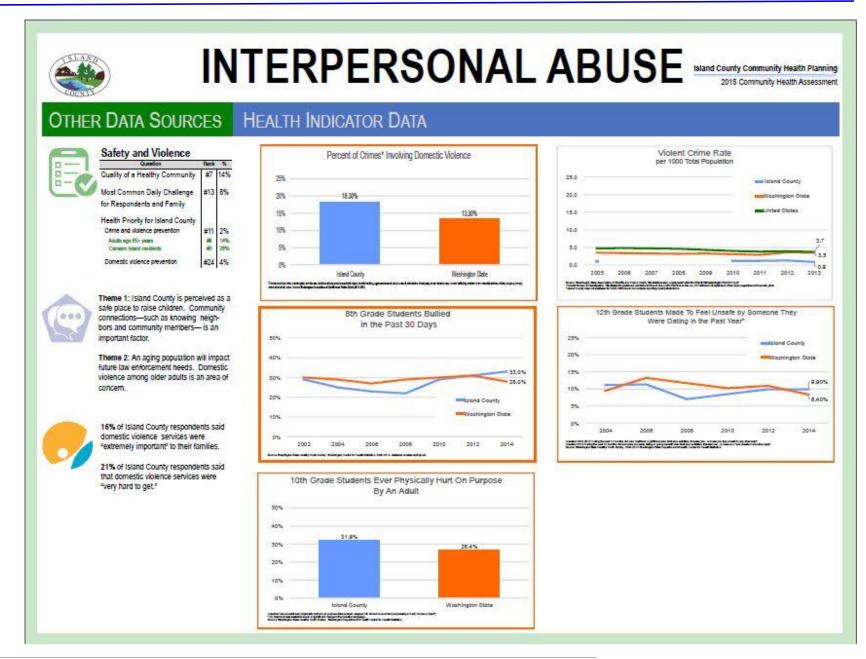
















Housing

Island County Community Health Planning 2015 Community Health Assessment

United States

23,10%

33.90%

03.30%

2014"

OTHER DATA SOURCES



ACC - J. L.I. II.

| Question | Rank | * |
|---|------|-----|
| Quality of a Healthy Community | #13 | 6% |
| Most Common Daily Challenge | #13 | 8% |
| for Respondents and Family | | |
| Respondents age 14-44 years | 48 | 25% |
| Respondents with low income | #t | 32% |
| Respondents with children age 13-16 years | 48 | 25% |
| Health Priority for Island County | #5 | 19% |
| Respondents with low income | AC . | 27% |



33% of Island County respondents reported having to choose between paying rent and other basic needs.

10% reported being homeless for more than a week in the past year.

5% reported their current housing to be unsafe due to poor conditions.



Theme 1: Lack of affordable housing impacts the provision and effectiveness of many other community services.

Theme 2: Emergency shelter and supportive housing units are very needed. Community organizations and groups do not feel able to meet the existing (and projected) need.

Theme 3: The projected rise in military personnel, and resulting impact on housing availability and cost, is a significant concern.

Theme 4: A lack of community support and leadership for addressing homelessness and affordable housing availability is seen as a significant barrier to meeting the need.

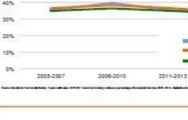


Island County Homeless Point in Time Count 5 8 70 8

| Ĩ | dekeral | lettered | Page 1 | hanic on dass | distrib | |
|------|---------|----------|--------|------------------|---------|--|
| 2013 | 90 | 35 | 125 | 1 | 285 | |
| 2014 | 85 | 34 | 119 | 19 | N/A | |
| 2015 | 109 | 38 | 147 | 25 | 138 | |
| 2016 | 163 | 69 | 222 | 39 | 158 | |

| | 0 000 | | |
|-------|-----------|---------------------------------|----------|
| Sloop | location. | Unsheltered | Homologe |
| | | | |

| 16667 | Out of Doors | Vehicles | Abandored Baldings | Structures Lucking Amenitos | Totals |
|-------|--------------|----------|-----------------------|-----------------------------------|--------|
| 2015 | 28 | 52 | 0 | 29 | 109 |
| 2016 | 35 | 54 | 3 | 61 | 153 |



Island County

HEALTH INDICATOR DATA

20

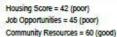
Affordable and Available Housing Units

Per 100 households with ≤ 50% median family income

Weshington State

Households spending >30% of income on housing

Island County Economic Viability Dashboard



| | Single Adult | 2 Adults, 1 Infant 1 Preschooler |
|----------------|---------------------|-------------------------------------|
| Housing | 1952 | \$875 |
| Châd Care | 1- | \$1,352 |
| Food | \$191 | 9579 |
| Transportation | \$350 | \$700 |
| Hooth Care | \$119 | \$474 |
| Miscellaneous | \$136 | \$405 |
| Texas | \$145 | \$269 |
| Monthly Total | \$1,403 | \$4,674 |
| ANNUAL TOTAL | \$17,916 (156%,FPL) | \$56,088 (238% FPL) |
| Hourly Wage | \$8.96 | \$28.04 |



Island County Homeless Youth Living Situations



Appendix B. Workshop Agenda

Community Health Prioritization Workshop – Round #2 Root Causes, Mapping, and Action Steps

Date: Wednesday, April 13, 2016 Coupeville Recreation Hall, 901 NW Alexander St, Coupeville, WA 98239 10:30-2:30pm

Workshop Agenda

Doors open at 10:15am – Please come early to sign-in, find your group, and get coffee or tea.

START TIME: 10:30 AM

Welcome & Introduction

Keith Higman, Director, Island County Public Health

Island County Community Health Planning Summary

Laura Luginbill, Assessment and Healthy Communities Director, Island County Public Health

Data Carousel

Bess Windecker Nelson, PhD, Family Touchstone, LLC

Lunch Break

Lunch will be provided. This will be a "working lunch". A brief break will be provided, and then group work will resume.

Data Carousel Response

Bess Windecker Nelson, PhD, Family Touchstone, LLC

Root Cause Analysis

Significance/Control Evaluation

Relationship Mapping

Next Steps Brainstorm

Wrap-Up and Concluding Comments

Laura Luginbill, Assessment and Healthy Communities Director, Island County Public Health

END TIME: 2:30 PM



Appendix C. Workshop Participants

| Name | Organization | Title | Group |
|-------------------|---|---|------------------------|
| Anania, Teri | Island County Housing Authority | Executive Director | Housing |
| Ballay, Catherine | CHAB | Chair | Staff |
| Burgoyne, Annalee | Sea Mar Community Health Centers | Dental Supervisor - Oak Harbor | Access to Care |
| Callison, Tim | City of Langley | Mayor | Depression and Suicide |
| Clark, Lisa | Opportunity Council | Executive Director | Housing |
| Crager, Deb | Whidbey General Hospital | Paramedic | Access to Care |
| Denman, Rene | Toddler Learning Center | Executive Director | Interpersonal Abuse |
| Grason, Holly | Johns Hopkins Bloomberg School of Public Health | Associate Professor | Interpersonal Abuse |
| Hanken, Jamie | Sunrise Services | Clinical Director | Depression and Suicide |
| Henderson, Jackie | Island County Human Services | Director | Depression and Suicide |
| Higman, Keith | Island County Public Health | Director | Staff |
| Jacks, Karla | Camano Center | Executive Director | Housing |
| Judd, Caitlin | CADA | Community Educator | Interpersonal Abuse |
| King, Steve | Oak Harbor School District | Assistant Superintendent | Depression and Suicide |
| Kovach, Brenda | Fleet and Family Support Services | School Liaison Officer | Interpersonal Abuse |
| Lavassar, Gail | Readiness to Learn | Executive Director | Housing |
| Luginbill, Laura | Island County Public Health | Assessment & Healthy Communities Director | Staff |
| Macys, Dave | Island County CHAB | Member | Housing |
| Maughan, Emily | Island County Public Health | Public Health Coordinator | Staff |
| May, Robert | Whidbey General Hospital | Lead Paramedic | Access to Care |
| Mendlik, Lorrie | Sunrise Services | Island County | Interpersonal Abuse |



| Pelant, Joanne | Island County Human Services | Housing Program Coordinator | Housing |
|-----------------------|---|----------------------------------|------------------------|
| Price, Laura | Island County Law Enforcement | Sergeant | Interpersonal Abuse |
| Richards, Lynda | Island County Human Services | Assistant Director | Housing |
| Robinson, Cynde | CADA | Executive Director | Interpersonal Abuse |
| Robinson-Fritz, June | Social and Health Services (DSHS) | Administrator - Oak Harbor CSO | Interpersonal Abuse |
| Rogers Decker, Vivian | Oak Harbor School District | Homeless Liaison | Housing |
| Saunders, Heidi | Whidbey General Hospital | Director of Care Transitions | Depression and Suicide |
| Servatius, Celine | Naval Hospital Oak Harbor | Preventive Medicine | Access to Care |
| Smith, Charlie | Central Whidbey Fire and Rescue | Chief Deputy | Access to Care |
| Strong, Jo | Swedish Medical Center | Pediatric Nurse | Depression and Suicide |
| Thomas, Brad | Island County Public Health | Health Officer | Access to Care |
| Tormey, Kellie | Oak Harbor School District | Communications Director | Interpersonal Abuse |
| VanWetter, Catherine | Forefront - University of Washington | Suicide Prevention Coordinator | Depression and Suicide |
| Vives, Desiree | Sea Mar Community Health Centers | Northern Dental Regional Manager | Access to Care |
| Wilder, Faith | South Whidbey Homeless Coalition | Executive Director | Housing |
| Wood, Jill | Island County Public Health | Environmental Health Director | Housing |
| Yorioka, Gerald | Washington Academy of Family Physicians | Former President | Access to Care |